



**DISTRICT OFFICE: KENDRAPARA**  
**(SOCIAL WELFARE SECTION)**  
**MISSION SHAKTI**

MISSION  
**Shakti**  
Empowered Women | Empowered Odisha

Letter No. 341 // Date 02.09.2022

**Advertisement for Inviting Expression of Interest for Selection Of WSHGs (SC) For Implementation of Income Generating Schemes in collaboration with Mission Shakti, Odisha.**

Interested SC WSHG having willingness and aptitude for the following scheme (Attached in Annexure -I) as per new guideline of **PRADHAN MATRI - ANUSUCHITA JAATI ABHYUDAY YOJANA (PM-AJAY)** are invited to submit their proposal before the concerned CDPOs in the mentioned below format within 15 (Fifteen) days of this advertisement i.e. by 16/09/2022. SHGs should be from the same Block where they propose to take up the activity.

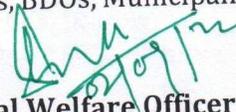
- Enclosure:**
1. Details for different Income generating Schemes (Annexure -I)
  2. SHG eligibility Criteria (Annexure - II)
  3. Application Format (Annexure - III)

**NB:** The applicant SHG can get the detailed information on the scheme from the concerned WEO/BPC, Mission Shakti of the concerned block.

  
District Social Welfare Officer  
Kendrapara

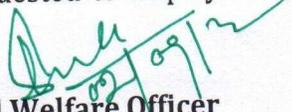
Memo No. 342 // Dt: 02.09.2022

Copy forwarded to all BDOs/ all CDPOs of Kendrapara District for information & they are requested to display the Publication of EOI at the offices of the CDPOs, BDOs, Municipalities, AWCs and BLFs for wide publicity.

  
District Social Welfare Officer  
Kendrapara

Memo No. 343 // Dt: 02.09.2022

Copy forwarded to the DWO, Kendrapara for information & requested to display the Publication of EOI in the Office notice board for wide publicity.

  
District Social Welfare Officer  
Kendrapara

Memo No. 344 // Dt: 02.09.2022

Copy to NIC, Kendrapara for kind information & request to publish this EOI for minimum for 15 (Fifteen) days in District website starting On/ Before 02/09/2022 positively.

  
District Social Welfare Officer  
Kendrapara

<b>ILLUSTRATIVE LIST OF PROJECTS UNDER VARIOUS DOMAINS FOR DEVELOPMENT OF SCHEDULED CASTES FAMILIES UNDER THE SCHEME</b>	
<b>1. AGRICULTURE &amp; SOIL CONSERVATION</b>	
a)	Training- cum- demonstration to Scheduled Castes farmers.
b)	Distribution of seeds/seedlings/fertilizers/ pesticides etc. to Scheduled Castes farmers.
c)	High yielding variety programme in Scheduled Caste cultivators' land.
d)	Commercial crops programme in Scheduled Caste cultivators' land
e)	Assistance for promoting organic and environment friendly farming.
f)	Assistance to persons belonging to Scheduled Castes for reclamation/development of their lands.
g)	Assistance to Schedule Caste families who have been distributed surplus land for their lands,
h)	Honey Bee keeping and processing.
i)	Sericulture and related activities.
j)	Plantation of specific species as part of soil conservation measures.
k)	Other measures for soil conservation.
<b>2. HORTICULTURE</b>	
a)	Training to Scheduled Castes farmer in growing, marketing of fruits and vegetables produce.
b)	Taking up fruit and vegetables plantation in Scheduled Castes beneficiary land.
c)	Small nurseries, seed farms etc.
<b>3. MINOR IRRIGATION</b>	
a)	Subsidy/ assistance channels, water harvesting structures, dug-wells, tube-wells, irrigation pump sets, farm ponds, drip irrigation system, etc as a part of irrigation project
b)	check-dams, diversion channels, water harvesting structures, dug-wells, tube-wells, cooperative lift points for Scheduled Caste groups/ communities having 50% or more Scheduled Caste beneficiaries.
<b>4. ANIMAL HUSBANDARY</b>	
a)	Training of Scheduled Castes for promotion of animal Husbandry.
b)	Assistance for milch cattle and dairy farming.
c)	Assistance for poultry
d)	Assistance for goat/sheep.
e)	Assistance for pigs and duck units.
f)	Assistance to animal Husbandry related cooperative societies in the areas with substantial Scheduled Caste population.
<b>5. FISHERIES</b>	
a)	Training of Scheduled Castes in fish production, collection etc.
b)	Assistance to Scheduled Caste families for pisciculture.
c)	Subsidy/assistance to Schedule Caste fishermen to purchase fishing boats, nets etc. as a part of livelihood for fishermen
d)	Development of Scheduled Caste fishermen cooperatives.
<b>6. FOOD PROCESSING</b>	
a)	Support for food processing activities.
<b>7. FORESTRY , ECOLOGY AND ENVIRONMENT</b>	
a)	Development of Social and agro-forestry benefiting Scheduled Caste families.
b)	Programmes for improvement of ecology and environment having a bearing on family - oriented economic development .

**8. HANDICRAFTS AND HANDLOOMS**

- a) Assistance to Scheduled Cast artisans/craftsmen for setting up of businesses and small cottage industries.
- b) Introduction for new craft programmes among Scheduled Caste families.
- c) Assistance for promotion of Handloom and Textiles.

**9. INDUSTRY , SERVICE AND BUSINESS(ISB)**

- a) Manufacturing units
- b) Leather units
- c) Carpentry , Furniture making units
- d) Printing units
- e) Brick making units
- f) Rubber units
- g) Paints and coating units
- h) Readymade garment units
- i) Retail shops, Grocery's and Showrooms
- j) Gems & Jewellers related activities
- k) Electronics related activities
- l) Bakery units
- m) Boutiques
- n) Beauty parlour
- o) Plumbing unit
- p) Auto, Automobile repair units
- q) IT/ITeS Services
- r) Media and Entertainment
- s) Healthcare
- t) Banking & Financial Services related.
- u) Other sustainable units - as per local needs and scope

**10. COOPERATIVES**

- a) Formation of new cooperatives and strengthening existing Cooperatives with substantial Schedule Cast members for promoting ventures in various sectors.
- b) Working capital assistance to Scheduled Cast cooperatives engaged in production of consumable items etc.
- c) Strengthening of consumer cooperatives, labour cooperatives and other cooperatives having a substantial number of Scheduled Caste members.
- d) Training to Scheduled Caste member of cooperatives in management and administration of cooperatives.
- e) Processing/marketing cooperatives.

  
District Social Welfare Officer  
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**Criteria for selection of SHG :-**

1. SHG must have completed 6 Months from the date of formation.
2. SHG must have SC majority members. The detail is mentioned at chapter 03 of sub-point of point No 3 as new guideline PM-AJAY.
3. SHG should belong to the same block/ NAC/ Municipality where they propose to take up the activity.
4. SHG must have an active bank account.
5. SHG must not be a bank loan defaulter.
6. SHG must have undertaken regular and systematic book keeping including maintenance of meeting register, cashbook, updated passbook among others.

**List of Documents to be submitted along with application form: -**

1. Xerox copy of 1<sup>st</sup> resolution of SHG.
2. Xerox copy of Last resolution of SHG.
3. Xerox copy of front page of bank passbook of SHG.
4. Xerox copy of updated bank passbook of SHG.
5. Xerox copy of updated members saving passbook.
6. Xerox copy of updated cashbook of SHG.
7. Xerox copy of updated internal lending register of SHG.
8. Xerox copy of related experience (If any).
9. Xerox copy of Caste Certificate of SHG members.

  
District Social Welfare Officer  
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**Application Form -**

1. EOI for taking up the activity: \_\_\_\_\_
2. Name of the SHG : \_\_\_\_\_
3. SHG Address:  
Village. \_\_\_\_\_, Post Office. \_\_\_\_\_  
GP. \_\_\_\_\_, Block. \_\_\_\_\_  
District. \_\_\_\_\_, Pin. \_\_\_\_\_  
ICDS Project. \_\_\_\_\_
4. Year of Formation: \_\_\_\_\_
5. Total No of Member in SHG: \_\_\_\_\_
6. No. of SC members in the SHG: \_\_\_\_\_
7. Present livelihood activities undertaking: \_\_\_\_\_
8. Name of village/GP where the activity will be taken up: \_\_\_\_\_
9. Whether the SHG has undergone training on corresponding livelihood activity(Yes/No) or any other;  
If Yes, Please mention the Details:  
10. Bank and Branch Name: \_\_\_\_\_
11. Funds available in the saving bank Account: \_\_\_\_\_
  - a) Regular saving(Yes/No):
  - b) Amount of saving (In Rs.):
  - c) Whether loan taken(Yes/No):  
If Yes, mention the number of times loan availed:
  - d) Mode of Loan Repayment(Regular/Irregular):
  - e) Meeting Register Maintained (Yes/No):
  - f) Cash Book Maintained (Yes/No):
12. Contact No: \_\_\_\_\_
13. Resolution of the SHG to take up the activity is enclosed (Yes/No):

**Name & Signature of the Authorised Person of the SHG**  
**Date:**

**Acknowledgement**

Received the Expression of Interest from \_\_\_\_\_ SHG, Village:  
\_\_\_\_\_, on date \_\_\_\_\_ for the scheme titled \_\_\_\_\_.

**Signature of the CDPO/ Authorised Signatory Date**