



**DISTRICT OFFICE: KENDRAPARA
(MISSION SHAKTI SECTION)**

MISSION
Shakti

Letter. No. 202 // Date 20.2.26

**ADVERTISEMENT FOR INVITING EXPRESSION OF INTEREST FOR
MANAGEMENT OF SUBHADRA SHAKTI SHE MART.**

Interested Women Collective (Self Help Groups, Women led Producer Groups/ Women led-Farmers Producer Companies) and SHG Federations (BLF/ GPLFs/ Area Level Federations- ALF) having the willingness and aptitude for the activity titled "Management of Subhadra Shakti SHE Mart" are invited to submit their proposal before the concerned CDPO in the enclosed format (**Annexure-I**) within 7(Seven) days of this advertisement i.e. by 27.02.2026 towards "Management of Subhadra Shakti SHE Mart".

Jch
20.2.26
for District Social Welfare Officer
District Social Welfare Officer,
Kendrapara
Kendrapara

N.B :-

1. Application format available at District Subhadra Shakti Kendra/ Concerned CDPO office/ Concerned Block Mission Shakti Kendra.
(SOP is enclosed for reference)
2. The applicant WSHG Federation can get the detailed information on the scheme from the concerned BPCs/BPMs/BLCs/BPACAs of the concerned Block.

Memo No. 203 // Dt: 20.2.26

Copy forwarded to all CDPOs for information and fix the notice in the notice board of BDO, CDPO and other Block Level Officers and also get acknowledgement from AWWs, GPLFs & BLF of the concerned clusters after supply of above. (All Report Must report reach by 03.03.2026)

Copy forwarded to all BDOs of Kendrapada for information & necessary action.

Copy forwarded to the District e-Governance Manager (DeGM), Kendrapada for information with request to webhost in the district website for wide publications.

Copy submitted to CDO-cum-EO, ZP, Kendrapada for kind information.

Copy submitted to PA to Collector for kind information of Collector & DM, Kendrapada

Jch
20.2.26
for District Social Welfare Officer
District Social Welfare Officer,
Kendrapara
Kendrapara

Format-Annexure-I

1. Name of the Women Collectives : _____
2. SHG/ Federation /Women Collectives Address (as applicable)
Village : _____ Post Office : _____
GP/Ward: _____ Block/ULB : _____
District : _____ Pin : _____
ICDS Project : _____
3. Date & Year of formation : _____
4. Present Livelihood Activities undertaking: _____
5. Name of Village/lane, GP/ward : _____
Block/ULB where Retail will be set up
6. Whether the women Collective has met the criteria for management of Subhadra Shakti SHE Mart (Yes/No) : _____
If yes please mention the Details: -
7. Where the proposed SHE Mart will set up (Private Shop/Govt asset): _____
8. If private shop, whether the undertaking submitted to furnish lease agreement after selection (Yes/No):

9. Saving Bank Account Number : _____
9. Address of the Bank and Branch : _____
 - Name of the Bank : _____
 - Name of the Branch : _____
 - IFSC Code : _____
 - Address of the Branch : _____
10. Amount of Saving in the Bank Account : _____
11. Meeting Register Maintained (Yes/No): _____
12. Cash Book Maintained (Yes/No) : _____
13. Contact No : _____
14. Resolution of the SHG Federation/Women Collective to take up the activity is enclosed (Yes/No)
: _____

Name & Signature of the Authorized Person of the Women Collective.

Date; -

ACKNOWLEDGEMENT

Received the Expression of Interest from _____ Women
Collectives, Village/Lane _____, on date _____ for the
livelihood activity titled " Management of Subhadra Shakti SHE Mart".

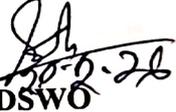
Signature of the CDPO / Authorized Signatory

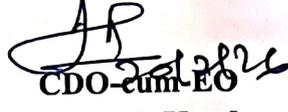
Date:

Subhadra Shakti SHE Mart 2025-2026		
Sl. No.	ICDS Project	No of SSSM to be set up during the FY 2025-26
1	Aul	14
2	Derabish	11
3	Garadpur	8
4	Kendrapada	12
5	Mahakalapada	13
6	Marshaghai	11
7	Pattamundai	13
8	Rajkanika	12
9	Rajnagar	12
TOTAL		106


 20/12/26
 DPC
 Mission Shakti


 DPM 20/12/26
 OLM


 20-12-26
 DSWO
 for Kendrapada


 CDO-cum-EO
 Zilla Parishad, Kendrapada